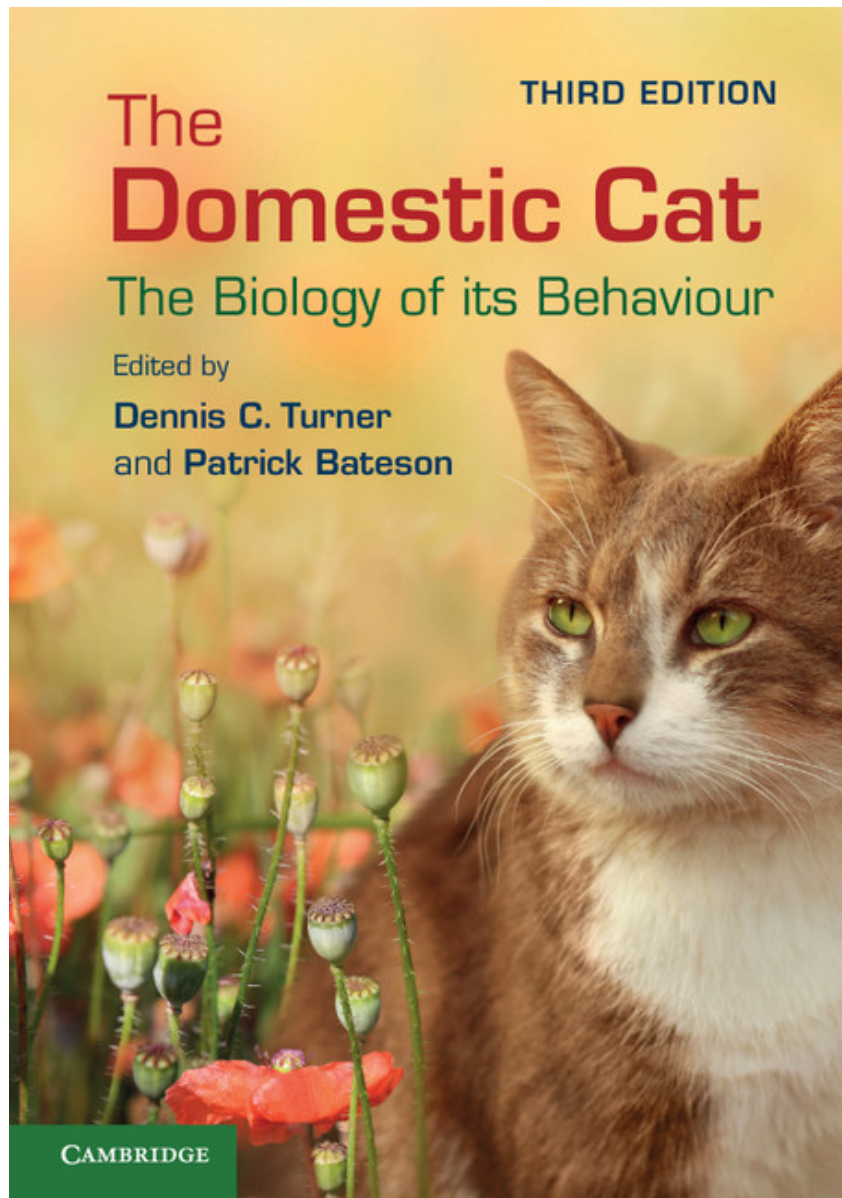


The Governing Council of the Cat Fancy is very pleased to offer for sale the latest edition of “The Domestic Cat” published by Cambridge University Press. Two Directors of the GCCF, Steve Crow and Anne Gregory called upon their own wealth of experience of cats and have contributed a chapter each.

As a result the GCCF has been given the wonderful opportunity to give an early viewing to the cat fancy by selling copies of the book at a discount at the GCCF Supreme Show on 23 November, 5 days in advance of the book’s main launch. Come along and pick up your copy from the GCCF stand near the centre of the hall.



About The Book

The most commonly kept domestic animal in the developed world, the cat has been a part of human life for thousands of years. Cats have been both worshipped and persecuted over this long period - either loved or hated for their enigmatic self-reliance and the subject of numerous myths and fables. Highlighting startling discoveries made over the last ten years, this new edition features contributions from experts in a wide range of fields, providing authoritative accounts of the behaviour of cats and how they interact with people. Thoroughly revised and updated to include information on the basic features of cat development and social life, the history of their relations with humans, health and welfare problems, and the breeding of cats for sale and for show. It is intended for all those, whether specialist or general reader, who love or are simply intrigued by these fascinating animals.

About the authors

Dennis C. Turner is Director of the Institute for Applied Ethology and Animal Psychology, Switzerland, a private faculty member of the University of Zurich (Vetsuisse Faculty) and Invited Professor at the Educational Research Center for Anthrozoology (ERCAZ), Azabu University, Japan. He has published extensively on domestic cats and is well known for his activities in international organizations concerning human-animal relationships, animal-assisted therapy and animal welfare.

Patrick Bateson FRS is Emeritus Professor of Ethology at the University of Cambridge. He is President of the Zoological Society of London and former Vice-President of the Royal Society. He is also co-author of Play, Playfulness, Creativity and Innovation (Cambridge University Press, 2013), Plasticity, Robustness, Development and Evolution (Cambridge University Press, 2011) and Measuring Behaviour (Cambridge University Press, 3rd edition, 2007).