

THE GOVERNING COUNCIL OF THE CAT FANCY

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IMPLEMENTATION OF A NEW MEDAL SYSTEM FOR SHOWS FROM THE 2011 - 12 SHOW SEASON FOR THE PEDIGREE SECTION OF THE GCCF

With the stocks of certain medals now being exhausted and the cost to the GCCF increasing, a new medal system has been formulated that will apply to all wins from 1st June 2011. The new medals are on order and the first will be delivered to claimants in September 2011, some months earlier than would have been the case with the old system.

The attached picture shows the new arrangement which will provide an exciting system of more attractive and better quality medals and bars for those winning titles at GCCF Shows.

Through market tested purchase the new system will allow the GCCF to avoid an increase in cost in the initial medal to the exhibitor for the 2011-12 season and actually provide a saving in cost to the exhibitor as subsequent title bars are won. Once the system is running it will also reduce the current time to receive an initial medal of up to 6 months down to 28 days. Subsequent awards will be even faster because the award bars will be issued at the same time as the current certificates, which are being continued. The basic medal has a safety clip on the back for display purposes and links will be provided between the bars.

The system will work as follows:-

1. The new medals will apply to any Champion (Premier), Grand Champion (Premier) or Imperial Grand Champion (Premier) win achieved at any show taking place from June 1st 2011.
2. There will be no increase in price, £16.50, for the 2011-12 show season compared to the old medals and in fact there will be a reduction to exhibitors as they will only be charged £8 for the Grand and for the Imperial bars when these titles are subsequently achieved.
3. The first award bar (usually Champion/Premier) will always go out FREE with the initial new medal.
4. If the Title being claimed from a show held after June 1st 2011 is either a Grand or an Imperial and a medal is being paid for, the relevant title award bar will be supplied FREE with the medal.

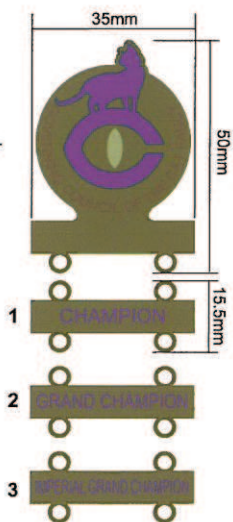
If additional bars are requested to complete the medal system with the titles for lower awards previously gained, these can be purchased at the same time for the further reduced rate of £4 per bar.

5. Bars may be purchased separately at any time at the normal charge of £8 per bar and £4 for additional bars purchased at the same time.
6. If an owner should wish to purchase one of the new medal systems for a cat winning at any title level prior to June 1st 2011 they may do so from Jan 1st 2012 at the normal basic cost of £16.50 with 1 bar, £20.50 for medal with two bars and £24.50 for medal with all three bars.
7. NO change is to be made to the UK Grand Champion or Premier Medals as these are unique to the show and will still be available.
8. NONE of the above applies to the Olympian title for which no options have yet been agreed.
9. The Executive Committee are grateful to Richardson Designs Ltd. for all their assistance in the project to produce and arrange manufacture of the new designs.

End



GCCF MEDAL 2011



- Raised Metal
- Recessed Metal
- pms 2685

